



11 to 13 June 2024 • RHEIN SIEG FORUM • near Cologne, Germany • Hybrid Event

Location:  
RHEIN SIEG  
FORUM

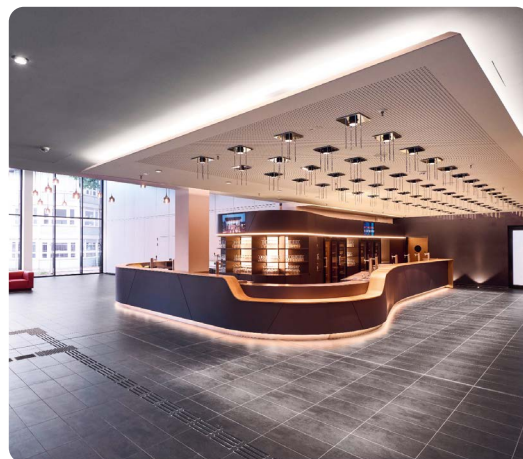
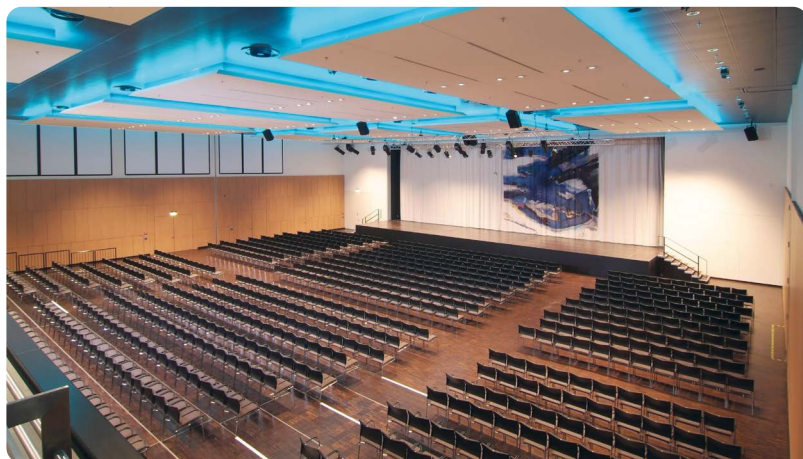
# Service Packages 2024

Sponsorship • Exhibition • Advertisement



[renewable-materials.eu/sponsoring](https://renewable-materials.eu/sponsoring)

## Success requires more space Renewable Materials Conference in 2024



Dear Business Partners,

After three years, the Renewable Materials Conference (RMC), organised by nova-Institute, has established itself as a permanent in the international conference landscape. Once again, the format hit the mark and inspired more than 460 participants with its unique focus on innovative bio-based, CO<sub>2</sub>-based and recycled alternatives to fossil-based chemicals and materials. We cordially invite you to sponsor our Renewable Materials Conference 2024 happening 11–13 June as a hybrid event with a potential of more than 500 participants.

Moving the conference from Cologne to a new location, the Rhein-Sieg-Forum in Siegburg, was the right decision. This town has excellent high speed train connections to the nearest airports: Cologne (CGN) 15 min, Düsseldorf (DUS) 60 min, Frankfurt (FRA) 50 min – with even direct train connection to Brussels. From the station, it is less than a 10 minute walk to the event location. And for participants joining by car, you also find a park deck right next to the venue.

Conference sponsors will be eligible to book a private meeting room onsite to arrange exclusive meetings in smaller circles or even to organise your own industrial workshop to introduce novel technologies, products or concepts, and discuss strategies. Room availability by the hour is based on a first come first serve basis. Besides this exciting option, we again offer some well-established services: not only sponsors but all companies are welcome to post advertisements in the widely distributed conference journal. And to round out the choices, exhibition spaces can be booked, also independently from being sponsor. Do not wait too long and make sure to get one of the limited spots to become part of the exhibition.

As sponsor of this forward-looking event, you are at the forefront of the transition to a renewable chemicals and materials industry. Your company understands the major challenges such as climate change, the dependence on fossil raw material imports and the new political framework conditions as a development opportunity.

We invite you to support innovations, new technologies and products, but also new strategies and visions with your commitment as a sponsor – and thus actively shape the future!

Show with your sponsorship that your company is at the forefront of change!

Michael Carus, CEO nova-Institute

Your Contact for Sponsoring  
& Advertisement:



**Guido Müller**  
+49 151 – 41 42 30 19  
guido.mueller@nova-institut.de

The event will take place in Siegburg, with attendees in person meeting up with those who have booked online.

	<b>SOLD</b> Innovation Award Sponsor	<b>SOLD</b> Platin Sponsor	Gold Sponsor	Silver Sponsor	Get Together Package	Gala Dinner Buffet Package
Availability	1	1	10	10	Day 1 & 2	1
Visibility in Marketing	· Press Releases · Online Marketing · At the Conference	· Press Releases · Online Marketing · At the Conference	· Press Releases · Online Marketing · At the Conference	· Press Releases · Online Marketing · At the Conference	–	–
Roll-up Banner	1× On Stage	1× On Stage	Exhibition Hall	Exhibition Hall	Exhibition Hall	At the Buffet
Advertisement in Journal Online and Print *	2 Pages	2 Pages	1 Page	½ Page	–	–
Free Entrance Tickets à 1,495 €	👤 👤	👤 👤	👤 👤	👤	–	–
3-Days-Students Online Tickets	On Demand	On Demand	On Demand	On Demand	–	–
Free Exhibition Booth à 2,300 € (6 m²)	Included	Included	Included	Included	Included	Included
20% Reduced Entrance for Your Customers	10	10	8	5	–	–
Company Presentation	Slide Display or Video	Slide Display or Video	Slide Display or Video	–	–	At the Buffet
Company Leaflets	Media Table	Media Table	Media Table	Media Table	Media Table	–
Workshop 980 € / 1.5 h	–	Included	–	–	–	–
Price in EURO	9,500 €	11,300 €	6,300 €	4,300 €	2,400 €	2,400 €
Actual Sponsoring net Price in EURO **	2,210 €	730 €	10 €	5 €		
Thanks for Your Choice	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

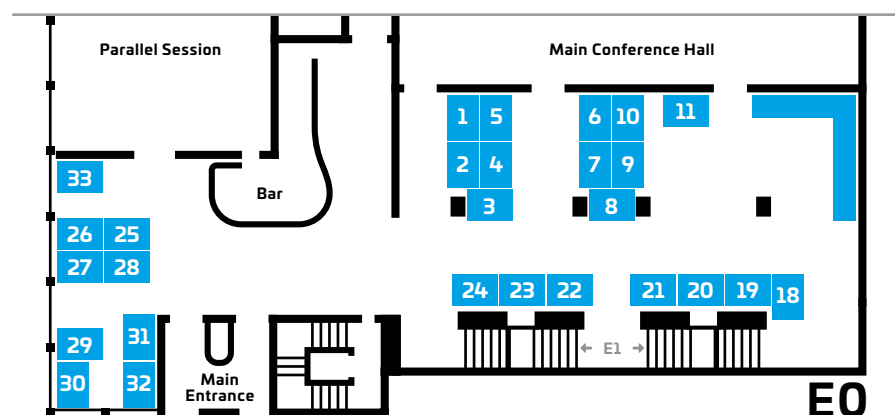
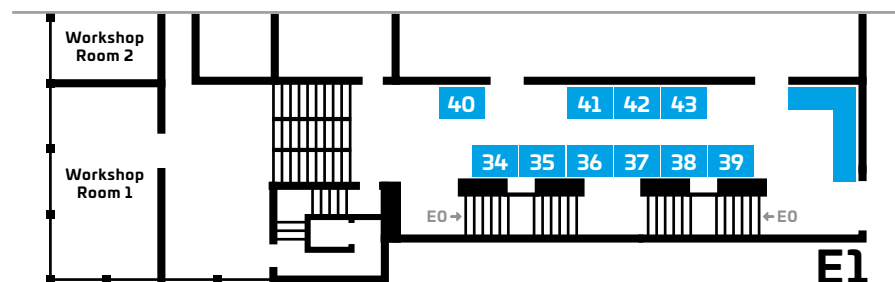
Please check the appropriate boxes and send the document to the nova sponsoring team if one or more alternatives appeal to you. All prices are excl. 19% VAT. Subject to change without notice.

\* You are also welcome to book an additional advertisement in the conference journal (Page 5).

\*\* The sponsoring net price is providing an excellent cost benefit ratio.  
The total costs are set off by the services listed in the table e.g. free entrance tickets, exhibition booth and page(s) in the conference journal, resulting in much lower "net sponsoring costs".

## Exhibition Information

Companies that would like to book an exhibition booth (6m<sup>2</sup>) can do so for the price of 2,300 EUR (excl. 19% VAT). Included in the booth fee is one conference ticket. The exhibition is located prominently within the conference hall so the interaction with participants is guaranteed. For sponsors the exhibition booth is included into their sponsoring package.

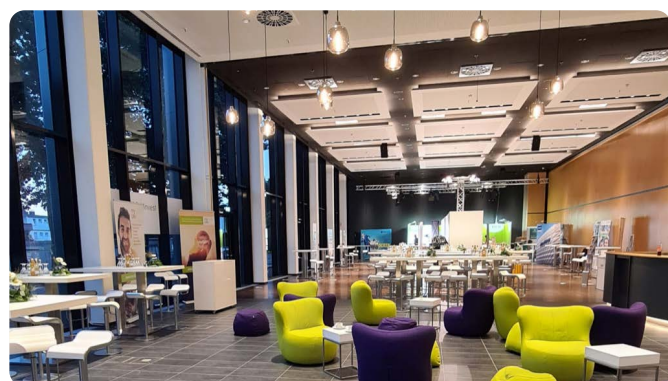


### Your stand booking consists of:

- One Table (1,40 m x 0,70 m), tablecloths and two chairs
- Pinboard (1,20 m width x 2 m height)
- Power socket (240 V).

You are also welcome to make use of your own booth system.

[renewable-materials.eu/exhibition-booking](https://renewable-materials.eu/exhibition-booking)



For your exhibition stand booking or further questions, please contact

**Guido Müller**  
 +49 151 – 41 42 30 19 / [guido.mueller@nova-institut.de](mailto:guido.mueller@nova-institut.de)  
 or  
**Dominik Vogt**  
[dominik.vogt@nova-institut.de](mailto:dominik.vogt@nova-institut.de)



## Workshops

Sponsors are eligible to book extra rooms in order to hold workshops or special business meetings. Rooms can be booked for 1.5 hours, the rate is 980 EUR (excl. 19% VAT). Workshops will be promoted by nova-Institute in advance to the event. Room availability by the hour is based on a first come first serve basis. If you are interested in a workshop room or to find out more about the booking options, please contact [guido.mueller@nova-institut.de](mailto:guido.mueller@nova-institut.de).



**1.5**  
Hours

980 EUR



## Advertisement in the Conference Journal

Organisations, firms and associations are very welcome to book an advertisement in the conference journal. For sponsors advertisement is included into their sponsoring package.

### Options

<p><b>1/1</b> Page</p> <p>1,200 EUR</p> <input type="checkbox"/>	<p><b>1/2</b> Page</p> <p>600 EUR</p> <input type="checkbox"/>	<p><b>1/4</b> Page</p> <p>300 EUR</p> <input type="checkbox"/>
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Cover Page of Last Year's Conference Journal  
DIN A4 • Print Edition: 500 • PDF Online Distribution

## RENEWABLE CARBON NEWS

[renewable-carbon.eu/news](https://renewable-carbon.eu/news)

### Option 1 Banner Small

<p><b>1</b> Months</p> <p>900 EUR</p> <input type="checkbox"/>	<p><b>3</b> Months</p> <p>1,200 EUR</p> <input type="checkbox"/>	<p><b>6</b> Months</p> <p>1,600 EUR</p> <input type="checkbox"/>
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### Option 2 Banner Large

<p><b>1</b> Months</p> <p>1600 EUR</p> <input type="checkbox"/>	<p><b>3</b> Months</p> <p>1,900 EUR</p> <input type="checkbox"/>	<p><b>6</b> Months</p> <p>2,300 EUR</p> <input type="checkbox"/>
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## Networks of nova-Institute

### Page Views

**340,000**

Visitors per Month  
Renewable Carbon News  
[renewable-carbon.eu/news](https://renewable-carbon.eu/news)

**Up to 50,000**

Visitors per Year  
Renewable Carbon Companies  
(ReCaCo)  
[renewable-carbon.eu/companies](https://renewable-carbon.eu/companies)

### Contacts

**31,500** 

**3,950** 

**7,750** 

**60,000** Industry  
Contacts

### Keep up to Date



Subscribe to  
Renewable Carbon  
Newsletters at  
[renewable-carbon.eu/  
newsletters](https://renewable-carbon.eu/newsletters)

From a list of 19 topics,  
select the news important  
to your business

### Sponsoring Options

- ☐ Award ☐ Platin / 11,300 € ☐ Gold / 6,300 € ☐ Silver / 4,300 €  
☐ Get Together Package / 2,400 € ☐ Gala Dinner Buffet Package / 2,400 €

### Workshop

- ☐ 1.5 Hours / 980 €

### Advertisement in the Conference Journal

- ☐ 1/1 Page / 1,200 € ☐ 1/2 Page / 600 €  
☐ 1/4 Page / 300 €

### Exhibition

Book your Booth soon:  
[renewable-materials.eu/exhibition-booking](https://renewable-materials.eu/exhibition-booking)

### Banner on Renewable Carbon News

- Option 1: Banner Small: ☐ 1 Month / 900 € ☐ 3 Months / 1,200 € ☐ 6 Months / 1,600 €  
Option 2: Banner Large: ☐ 1 Month / 1,600 € ☐ 3 Months / 1,900 € ☐ 6 Months / 2,300 €

Company Name

Street or POB

Postal Code, City

Contact Person

Email Address

Phone

Date

Company Stamp and Signature