



23 to 25 May 2023 • RHEIN SIEG FORUM • near Cologne, Germany • Hybrid Event

New  
Location:  
**RHEIN SIEG  
FORUM**

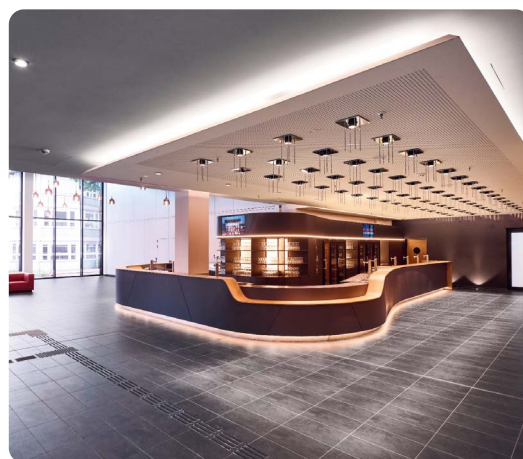
# Sponsorship Information 2023

Exhibition • Workshop Rooms • Advertisement



[renewable-materials.eu/sponsoring](https://renewable-materials.eu/sponsoring)

## Success requires more space – Renewable Materials Conference in 2023 at new location



Dear Business Partners,

After only two years, the Renewable Materials Conference (RMC), organised by nova-Institute, has established itself as a permanent fixture in the international conference landscape. Once again, the format hit the mark and inspired more than 400 participants with its unique focus on innovative bio-based, CO<sub>2</sub>-based and recycled alternatives to fossil-based chemicals and materials. We cordially invite you to sponsor our Renewable Materials Conference 2023 happening 23-25 May, live and in colour.

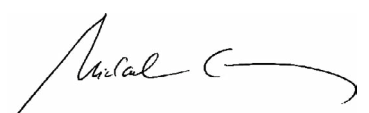
For the next year, we have even more ambitious plans, which can only be realised by moving the conference to a new location: The Rhein-Sieg-Forum in Siegburg. This town has excellent high speed train connections to the nearest airports: Cologne (CGN) 15 min, Düsseldorf (DUS) 60 min, Frankfurt (FRA) 50 min. From the station, it is less than a 10 minute walk to the event location. And for participants joining by car, you also find a park deck right next to the venue.

Sponsors, exhibitors and attendees will encounter some innovations at the new venue. As an example and for the first time, conference sponsors will be eligible to book a private meeting room onsite to arrange exclusive meetings in smaller circles or even to organise your own corporate session to introduce novel technologies, products or concepts. Room availability by the hour is based on a first come first serve basis. Besides this exciting option, we again offer some well-established services: not only sponsors but all companies are welcome to post advertisements in the widely distributed conference journal. And to round out the choices, exhibition spaces can be booked, also independently from being sponsor. Do not wait too long and make sure to get one of the limited spots to become part of the exhibition.

As sponsor of this forward-looking event, you are at the forefront of the transition to a renewable chemicals and materials industry. Your company understands the major challenges such as climate change, the dependence on fossil raw material imports and the new political framework conditions as a development opportunity.

We invite you to support innovations, new technologies and products, but also new strategies and visions with your commitment as a sponsor – and thus actively shape the future!

Show with your sponsorship that your company is at the forefront of change!

  
Michael Carus, CEO nova-Institute

Your Contact for Sponsoring & Advertisement:



**Guido Müller**  
+49 151 41423019  
guido.mueller@nova-institut.de

The event will take place in Siegburg, with attendees in person meeting up with those who have booked online.

	<b>SOLD</b> Innovation Award Sponsor	<b>SOLD</b> Platin Sponsor	<b>3 LEFT</b> Gold Sponsor	Silver Sponsor	Bronze Sponsor
Availability	1	1	10	10	10
Visibility in Marketing	· Press Releases · Online Marketing · At the Conference	· Press Releases · Online Marketing · At the Conference	· Press Releases · Online Marketing · At the Conference	· Press Releases · Online Marketing · At the Conference	· Press Releases · Online Marketing · At the Conference
Roll-up Banner	1x On Stage	1x On Stage	Exhibition Hall	Exhibition Hall	Exhibition Hall
Advertisement in Journal Online and Print*	2 Pages	1 Page	1 Page	1/2 Page	1/4 Page
Free Entrance Tickets à 1395 €	👤👤	👤👤	👤👤	👤	👤
3-Days-Students Online Tickets	On Demand	On Demand	On Demand	On Demand	On Demand
Free Exhibition Booth à 1,600 € (6 m²)	Included	Included	Included	Included	Included
15% Reduced Entrance for Your Customers	10	10	8	5	3
Company Presentation	Slide Display or Video	Slide Display or Video	Slide Display or Video	-	-
Company Leaflets	Media Table	Media Table	Media Table	Media Table	Media Table
Workshop Room 700 €/2 h	-	Included	-	-	-
Price in EURO	9,500 €	9,500 €	6,100 €	4,300 €	3,300 €
Sponsoring net Price in EURO**	2,710 €	2,010 €	510 €	705 €	5 €
Your Choice	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Please check the appropriate boxes and send the document to the nova sponsoring team if one or more alternatives appeal to you.  
All prices are excl. 19% VAT. Subject to change without notice.

\* You are also welcome to book an additional advertisement in the conference journal (Page 5).

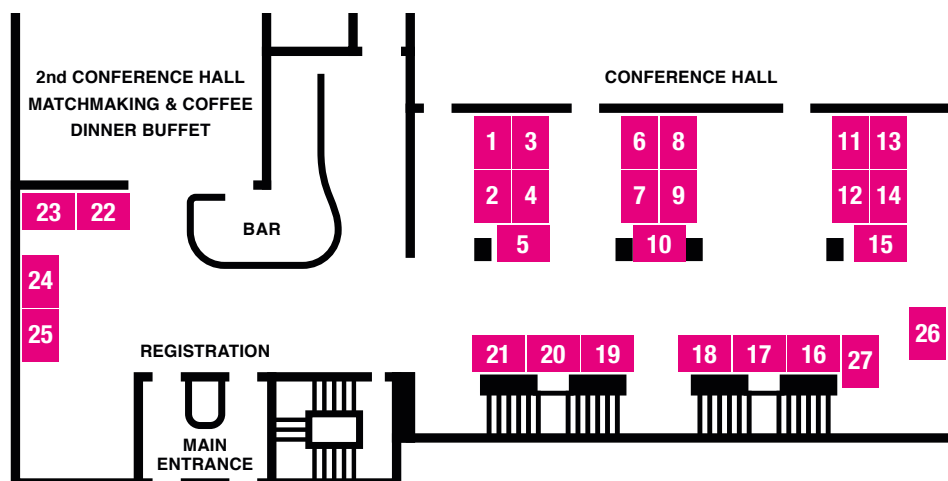
\*\* The sponsoring net price is providing an excellent cost benefit ratio. The total costs are set off by the services listed in the table e.g. free entrance tickets, exhibition booth and page(s) in the conference journal, resulting in much lower "net sponsoring costs".

## More Sponsoring Options

SOLD	
Beer on Tap Package	Gala Dinner Buffet Package
Day 1 & 2	1
Roll-up Banner: Exhibition Hall	Roll-up Banner: At the Buffet
Company Leaflets: Media Table	Company Display: At the Buffet
2,000 €	2,000 €
<input type="checkbox"/>	<input type="checkbox"/>

## Exhibition Information

Companies that would like to book an exhibition booth (6m<sup>2</sup>) can do so for the price of 1,600 EUR (excl. 19% VAT). Included in the booth fee is one conference ticket. The conference exhibition is located prominently within the conference hall so interaction with the participants is guaranteed. For sponsors the exhibition booth is included into their package.



### Your stand booking consists of:

- One Table (1,40m x 0,70m), tablecloths and two chairs
- Pinboard (1,20m width x 2m height)
- Power socket (240 V).

You are also welcome to make use of your own booth system.

[renewable-materials.eu/exhibition-booking](https://renewable-materials.eu/exhibition-booking)

For your exhibition stand booking or further questions, please contact

**Guido Müller**

+49 151 41423019 / [guido.mueller@nova-institut.de](mailto:guido.mueller@nova-institut.de)  
or

**Dominik Vogt**

+49 (0) 2233 - 48 14 49 / [dominik.vogt@nova-institut.de](mailto:dominik.vogt@nova-institut.de)



## Workshop Rooms

Sponsors are eligible to book extra rooms in order to hold workshops or special business meetings. Rooms can be booked for two hours, the rate is 700 EUR (excl. 19% VAT). Workshops will be promoted in advance to the event. Room availability by the hour is based on a first come first serve basis. If you are interested in a workshop room and to find out more about the booking options, please contact [guido.mueller@nova-institut.de](mailto:guido.mueller@nova-institut.de).



**2**  
Hours




**700 EUR**

☐

## Advertisement in the Conference Journal

Organisations, firms and associations are very welcome to book an advertisement in the conference journal. For sponsors advertisement is included into their sponsoring package.

### Options

		
<b>1/1</b> Page	<b>1/2</b> Page	<b>1/4</b> Page
<b>1,200 EUR</b>	<b>600 EUR</b>	<b>300 EUR</b>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>



Cover Page of Last Year's Conference Journal  
 DIN A4 • Print Edition: 500 • PDF Online Distribution

### Banner on



[renewable-carbon.eu/news](https://renewable-carbon.eu/news)

<b>3</b> Months	<b>6</b> Months
<b>800 EUR</b>	<b>1,600 EUR</b>
<input type="checkbox"/>	<input type="checkbox"/>



[bio-based.eu/ibib](https://bio-based.eu/ibib)

<b>1</b> Extra Page
<b>250 EUR</b>
<input type="checkbox"/>

## Networks of nova-Institute

### Page Views

**330,000**

Visitors per Month  
Renewable Carbon News  
[renewable-carbon.eu/news](https://renewable-carbon.eu/news)

**Up to 50,000**

Visitors per Year  
Renewable Carbon Companies  
(ReCaCo)  
[renewable-carbon.eu/companies](https://renewable-carbon.eu/companies)

### Contacts

**27,900**

LinkedIn

**3,800**

XING

**7,400**



**60,000**

Industry  
Contacts

### Keep up to Date



Subscribe to  
Renewable Carbon  
Newsletters at  
[renewable-carbon.eu/  
newsletters](https://renewable-carbon.eu/newsletters)

From a list of 19 topics,  
select the news important  
to your business

## Sponsoring Options

- ☐ Platin / 9,500 €    ☐ Gold / 6,100 €    ☐ Silver / 4,300 €    ☐ Bronze / 3,300 €  
☐ Beer on Tap Package / 2,000 €    ☐ Gala Dinner Buffet Package / 2,000 €

### Workshop Room

- ☐ 2 Hours / 700 €

### Advertisement in the Conference Journal

- ☐ ½ Page / 1,200 €    ☐ ½ Page / 600 €  
☐ ¼ Page / 300 €

### Exhibition

Book your Booth soon:  
[renewable-materials.eu/exhibition-booking](https://renewable-materials.eu/exhibition-booking)

### Banner on Renewable Carbon News

- ☐ 3 Months / 800 €    ☐ 6 Months / 1,600 €

### Renewable Carbon Companies (ReCaCo)

- ☐ 1 Extra Page / 250 €

Company Name

Street or POB

Postal Code, City

Contact Person

Email Address

Phone

Date

Company Stamp and Signature