

18 to 20 May 2021
Online Event



A NEW CONFERENCE IS BORN, FEATURING A UNIQUE CONCEPT TO PRESENT ALL SUSTAINABLE AND RENEWABLE MATERIAL SOLUTIONS AT ONE EVENT. SEIZE THE OPPORTUNITY TO BE ONE OF THE FIRST SPONSORS ON BOARD!

Dear Business Partners, dear Ladies and Gentlemen,

We would like to invite you to join the Renewable Materials Conference 2021 as a sponsor.

Please have a look at our new conference concept:

Our newly established renewable carbon approach aims to herald the end of the fossil age in chemicals and plastics. Sustainable chemicals, materials, composites and products can be produced from biomass, directly from CO₂ utilisation, or recycling. **For the first time nova-Institute presents all these material solutions at one conference: Latest innovations on bio- and CO₂-based chemicals and materials as well as mechanical and chemical recycling.** Or in other words: All material solutions based on renewable carbon – without using additional fossil carbon.

Over the last few years, we recognised a growing market demand for advanced and ready-to-use sustainable material solutions with a low carbon footprint. So far, experts and customers had to follow a multitude of sector-specific events in order to get an overview of the most suitable options available to them. To respond to this, we have decided to unite all relevant industries in the Renewable Materials Conference 2021. Over three days, this event will give a complete overview of the latest renewable material solutions from a wide range of sustainable raw materials and technologies.

Be part of the future and take advantage of numerous possibilities for networking across borders. Benefit from our new cross-sectional meeting point to establish new market solutions and get your brand out to a broad spectrum of new prospects.

The conference will take place as a hybrid event. The physical conference will take place in Cologne in which the online audience also participates. Overall, 300 to 400 participants are expected.

Conference key topics

1st Day: Renewable Chemicals and Building-Blocks, including Fine Chemicals, Biorefineries, Chemical Recycling

2nd Day: Renewable Polymers and Plastics, including Biodegradation

3rd Day: Renewable Plastics and Composites

The Renewable Materials Conference 2021 is the follow-up event to the “13th International Conference on Bio-based Materials”, which builds on a successful history of previous conferences: in 2019, more than 270 participants attended and 30 exhibitors were present. It was the second largest event on bio-based materials in Europe and continues to expand its range with this new concept. Merging it with our successful conferences “Biocomposites Conference Cologne” and adding sessions on chemicals and polymers from Carbon Capture and Utilisation (CCU) as well as emerging solutions from recycling, the new conference will cover the whole spectrum of renewable materials.

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The programme includes a diverse range of bio-based materials such as bio-based polymers and plastics as well as biocomposites (first and second generation, biowaste), CO₂-based materials (from fossil and biogenic point sources, atmosphere) as well as mechanically and chemically recycled materials.

Who will attend?

nova conferences are events targeted to the industry: 75% of the presentations and discussions will be given by experts from the industry and 25% by academics, mostly on applied research topics. The Renewable Materials Conference 2021 will be the industry's most relevant meeting point: suppliers, manufacturers and producers, developers, technology experts and scouts, sustainability experts and decision makers such as brand owners who are looking for a wide range of renewable material solutions for chemicals and plastics, intermediates, products and consumer goods.

There are a variety of different opportunities to promote your company, please find an overview on the next page. We are of course always open to your new ideas and would be delighted to make them reality. If one or more of these options appeal to you or if you would like to discuss your individual suggestion, please do not hesitate to contact us.

We are looking forward to welcome the first sponsors of our new and unique conference concept. Seize the opportunity!

A handwritten signature in black ink, appearing to read 'Michael Carus', with a long horizontal flourish extending to the right.

Michael Carus, Managing Director

Your contact for sponsoring:







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HYBRID

The event will take place in Cologne with attendees at the venue meeting up with online participants.

	SOLD					
	Innovation Award Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Sparkling Wine/ Beer on Tap Package	“Gala Dinner Buffet” package
Availability	1	4	6	Unlimited	Day 1 & 2	1
Visibility in marketing	· Press releases · Online marketing · At the conference	· Press releases · Online marketing · At the conference	· Press releases · Online marketing · At the conference	· Press releases · Online marketing · At the conference	At the conference/ conference leaflet	At the conference
Roll-up banner	2x On stage	1x On stage	–	–	At the exhibition hall	At the buffet
Advertisement in journal online and print*	2 Pages	1 Page	1/2 Page	1/4 Page	–	–
Free entrance tickets à 945 €					–	–
Free exhibition booth à 1,100 € (6 m ²)	Included	Included	Included	Included	–	–
20% reduced entrance for your customers	10	8	5	3	–	–
Company presentation	Slide display or video	Slide display or video	–	–	–	–
Company leaflets	Media table	Media table	Media table	Media table	Media table	At the buffet
Price in EURO	6,500 €	5,200 €	3,500 €	2,900 €	2,000 €	2,000 €
Sponsoring net Price in EURO	1,510 €	1,210 €	955 €	555 €		
Your choice	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

If one or several options are interesting for you, please tick the relevant boxes and return the sheet to the nova sponsoring team. All prices are excl. 19% VAT.

* You are also welcome to book an advertisement in the conference journal:

- 1 page DIN A4: 1,000 € ½ page: 500 € ¼ page: 300 €

iBIB:

- 1 extra page: 250 €

Banner on Bio-based News:





- 3 months: 800 € 6 months: 1,600 €

** Note: The sponsoring net price is very attractive, providing an excellent cost benefit ratio.

The total costs are set off by the services listed in the table e.g. free entrance tickets, exhibition booth and page(s) in the conference journal, resulting in much lower “net sponsoring costs”.

VIRTUAL / ONLINE

In case circumstances prevent an on-site meeting and the conference has to be held solely online, you will benefit from greatly expanded encores.

	SOLD			
	Innovation Award Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
Availability	1	4	6	10
Visibility in marketing	<ul style="list-style-type: none"> · Press releases · Online marketing · At virtual conference 	<ul style="list-style-type: none"> · Press releases · Online marketing · At virtual conference 	<ul style="list-style-type: none"> · Press releases · Online marketing · At virtual conference 	<ul style="list-style-type: none"> · Press releases · Online marketing · At virtual conference
Display of sponsor logo (Roll-up, poster, display)	On stage	On stage	On stage	-
Advertisement in journal*	2 Pages	2 Pages	1 Page	1/2 Page
Free online tickets à 450 €				
20% reduced entrance for your customers	20	20	10	5
Company presentation (during breaks)	Display (ppt or video)	Display (ppt or video)	Display (ppt or video)	Display (ppt or video)
Company leaflet or video	Sponsor section at conference website	Sponsor section at conference website	Sponsor section at conference website	Sponsor section at conference website
Constant display of company logo during matchmaking	yes	yes	yes	-
Company leaflet to be sent with conference proceedings	yes	yes	yes	-
Online banner advertisement à 800 € for 3 months	6 months on Bio-based news	6 months on Bio-based news	3 months on Bio-based news	-
Company profile on nova's iBIB	4 Pages*	4 Pages*	3 Pages*	2 Pages*

Company name

Street or POB

Postal code, city

Contact person

Email address

Phone

Date

Company stamp and signature

NETWORKS OF NOVA-INSTITUTE



Keep up to date ...

Mailing list with 19 topics to choose from
(subscribe at bio-based.eu/email)