

# Be Sponsor of Renewable Materials Conference 2022 – Be at the forefront of change with your company

Dear Business Partners, dear Ladies and Gentlemen,

We proudly like to invite you to sponsor our Renewable Materials Conference 2022 happening 10-12 May 2022 live and fully coloured in Cologne.

The unique concept of presenting all renewable material solutions at one event hits the mark: bio-based, CO<sub>2</sub>-based and recycled are the only alternatives to fossil-based chemicals and materials. In 2021, the new concept of the Renewable Materials Conference generated an outstanding response, which exceeded all expectations: 420 online participants witnessed a firework of innovations of non-fossil materials. 60 speakers, 11 panel discussions, 500 public posts and 1,500 networking activities were proof of the lively exchange during the three conference days.

The sponsors of this forward-looking conference are perceived as companies at the forefront of the transition to a renewable chemicals and materials industry. As a sponsor of RMC, you see the major challenges such as climate change, biodiversity loss and the new political framework as a development opportunity. Development opportunity towards sustainable, renewable and socially accepted chemistry, because chemicals and materials will still exist in 2050 or 2100. They will probably play an even more important role than they do today. However, it will be a different industry world than today.

Actively support innovations, new technologies and products, but also new strategies and visions with your commitment as a sponsor - and thus actively shape the future!

Be at the forefront of change with your company.

Michael Carus, Managing Director

Milal C-

Your contact for sponsoring:



Guido Müller +49 151 41 42 30 19 guido.mueller@nova-institut.de

### 10 to 12 May 2022 Hybrid Event



## Hybrid

The event will take place in Cologne, with attendees in person meeting up with those who have booked online.

	SOLD					
	Innovation Award Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Sparkling Wine/ Beer on Tap Package	Gala Dinner Buffet package
Availability	1	8	8	10	Day 1 & 2	1
Visibility in Marketing	Press Releases     Online Marketing     At the Conference	At the Conference/ Conference Leaflet	At the Conference			
Roll-up Banner	2× On Stage	Exhibition Hall	Exhibition Hall	Exhibition Hall	Exhibition Hall	At the Buffet
Advertisement in Journal Online and Print*	2 Pages	1 Page	1/2 Page	1/4 Page	-	-
Free Entrance Tickets à 1295 €	44	44	<b>4</b>	<b>4</b>	-	-
3-Days-Students Online Tickets	On Demand	On Demand	On Demand	On Demand	-	-
Free Exhibition Booth à 1,400 € (6 m²)	Included	Included	Included	Included	-	-
15% Reduced Entrance for Your Customers	10	8	5	3	-	-
Company Presentation	Slide Display or Video	Slide Display or Video	-	-	-	-
Company Leaflets	Media Table	Media Table	Media Table	Media Table	Media Table	At the Buffet
Price in EURO	9,500 €	5,800 €	3,700 €	3,200 €	2,000 €	2,000 €
Sponsoring net Price in EURO**	3,510 €	810 €	505 €	205 €		
Your Choice						

Please check the appropriate boxes and send the document to the nova sponsoring team if one or more alternatives appeal to you. All prices are excl. 19% VAT.

* You are also welcome to book an adv  1 Page DIN A4: 1,000 €	ertisement in the conference  1⁄2 Page: 500 €	journal:
iBIB: 1 Extra Page: 250 €	Banner on Renewable Carbo 3 Months: 800 €	on News: 6 Months: 1,600 €

\*\* Note: The sponsoring net price is providing an excellent cost benefit ratio.

The total costs are set off by the services listed in the table e.g. free entrance tickets, exhibition booth and page(s) in the conference journal, resulting in much lower "net sponsoring costs".



### **Networks of nova-Institute**

### **Page Views**

330,000

Visitors per Month

Renewable Carbon News
renewable-carbon.eu/news

50,000

Visitors per Year iBIB – International Directory for Renewable Materials bio-based.eu/ibib

### Contacts

23,000 Linked in

2,400 XING X

7,000

60,000 Industry Contacts

### Keep up to Date



Subscribe to
Renewable Carbon
Newsletters at
bio-based.eu/email

From a list of 19 topics, select the news important to your business

# Company Name Street or POB Postal Code, City Contact Person Email Address Phone Date Company Stamp and Signature