

10 to 12 May 2022  
Hybrid Event



## Be Sponsor of Renewable Materials Conference 2022 – Be at the forefront of change with your company

Dear Business Partners, dear Ladies and Gentlemen,

We proudly like to invite you to sponsor our **Renewable Materials Conference 2022** happening 10-12 May 2022 live and fully coloured in Cologne.

The unique concept of presenting all renewable material solutions at one event hits the mark: bio-based, CO<sub>2</sub>-based and recycled are the only alternatives to fossil-based chemicals and materials. In 2021, the new concept of the Renewable Materials Conference generated an outstanding response, which exceeded all expectations: 420 online participants witnessed a fireworks of innovations of non-fossil materials. 60 speakers, 11 panel discussions, 500 public posts and 1,500 networking activities were proof of the lively exchange during the three conference days.

The sponsors of this forward-looking conference are perceived as companies at the forefront of the transition to a renewable chemicals and materials industry. As a sponsor of RMC, you see the major challenges such as climate change, biodiversity loss and the new political framework as a development opportunity. Development opportunity towards sustainable, renewable and socially accepted chemistry, because chemicals and materials will still exist in 2050 or 2100. They will probably play an even more important role than they do today. However, it will be a different industry world than today.

Actively support innovations, new technologies and products, but also new strategies and visions with your commitment as a sponsor - and thus actively shape the future!

Be at the forefront of change with your company.

A handwritten signature in black ink, appearing to read 'Michael Carus', with a long horizontal flourish extending to the right.

Michael Carus, Managing Director





Your contact for sponsoring:



**Guido Müller**  
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**Hybrid**

The event will take place in Cologne, with attendees in person meeting up with those who have booked online.

	SOLD Innovation Award Sponsor	ONLY 1 LEFT Gold Sponsor	Silver Sponsor	Bronze Sponsor	Sparkling Wine/ Beer on Tap Package	Gala Dinner Buffet package
Availability	1	8	6	10	Day 1 & 2	1
Visibility in Marketing	· Press Releases · Online Marketing · At the Conference	· Press Releases · Online Marketing · At the Conference	· Press Releases · Online Marketing · At the Conference	· Press Releases · Online Marketing · At the Conference	At the Conference/ Conference Leaflet	At the Conference
Roll-up Banner	2x On Stage	Exhibition Hall	Exhibition Hall	Exhibition Hall	Exhibition Hall	At the Buffet
Advertisement in Journal Online and Print*	2 Pages	1 Page	1/2 Page	1/4 Page	-	-
Free Entrance Tickets à 1295 €					-	-
3-Days-Students Online Tickets	On Demand	On Demand	On Demand	On Demand	-	-
Free Exhibition Booth à 1,400 € (6 m <sup>2</sup> )	Included	Included	Included	Included	-	-
15% Reduced Entrance for Your Customers	10	8	5	3	-	-
Company Presentation	Slide Display or Video	Slide Display or Video	-	-	-	-
Company Leaflets	Media Table	Media Table	Media Table	Media Table	Media Table	At the Buffet
Price in EURO	9,500 €	5,800 €	3,700 €	3,200 €	2,000 €	2,000 €
Sponsoring net Price in EURO**	3,510 €	810 €	505 €	205 €		
Your Choice	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Please check the appropriate boxes and send the document to the nova sponsoring team if one or more alternatives appeal to you. All prices are excl. 19% VAT.

\* You are also welcome to book an advertisement in the conference journal:

1 Page DIN A4: 1,000 €       ½ Page: 500 €       ¼ Page: 300 €

iBIB:

1 Extra Page: 250 €

Banner on Renewable Carbon News:

3 Months: 800 €       6 Months: 1,600 €

\*\* **Note:** The sponsoring net price is providing an excellent cost benefit ratio.

The total costs are set off by the services listed in the table e.g. free entrance tickets, exhibition booth and page(s) in the conference journal, resulting in much lower “net sponsoring costs”.

## Networks of nova-Institute

### Page Views

**330,000**

Visitors per Month

**Renewable Carbon News**  
[renewable-carbon.eu/news](https://renewable-carbon.eu/news)

**50,000**

Visitors per Year

**iBIB – International Directory  
for Renewable Materials**  
[bio-based.eu/ibib](https://bio-based.eu/ibib)

### Contacts

**25,500** 

**2,000** 

**7,200** 

**60,000** Industry  
Contacts

### Keep up to Date



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Newsletters at  
[bio-based.eu/email](https://bio-based.eu/email)

From a list of 19  
topics, select the  
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Postal Code, City

Contact Person

Email Address

Phone

Date

Company Stamp and Signature