

How can the circular economy contribute to develop more sustainable cosmetic ingredients?

For over 110 years, L'Oréal, the world's leading beauty player, has devoted itself to one thing only: fulfilling the beauty aspirations of consumers around the world. In 2013, *Sharing Beauty With All* has been a key milestone for L'Oréal as its first sustainable development targets at group level. In June 2020, L'Oréal has released its sustainability targets for 2030 under *L'Oréal For The Future*. They are based on the Planetary Boundaries concept as well as the Sciences Based Targets and they are addressing four main stakes, climate, water, biodiversity and resources, as well as social commitments.

On the resource stake, L'Oréal has committed to reach by 2030, 95% of its ingredients in formula to be bio-based, derived from abundant minerals or from circular processes. A focus on ingredients from circular processes will be shared. The definition of such ingredients, based on mainstream definition of the circular economy, will be presented, as well as, gaming-changing opportunities for several major cosmetic ingredients.