

## **About UPM & UPM Biochemicals**

UPM is a global leader in sustainable forest-based solutions, replacing fossil materials with bio-based alternatives. UPM Biochemicals drives this transition by developing renewable chemicals from certified wood, enabling industries like packaging and textiles to reduce their carbon footprint. A key innovation is **BioPET**, a recyclable, wood-based alternative to fossil PET, supporting the circular economy.

### **Speaker Bio:**

Nicko Reuter is a Business Development Manager and “BioPET Advocate” at UPM Biochemicals. He develops the European market for PET packaging by introducing innovative, eco-friendly solutions. With his commitment to BioPET, he significantly contributes to reducing the carbon footprint of food packaging and supports companies in achieving their environmental goals.

### **Presentation Title: Revolutionizing Packaging with UPM BioPET**

BioPET is a fully recyclable, wood-based PET alternative with 100% bio content. Derived from certified wood, it captures CO<sub>2</sub> from the atmosphere, reducing the carbon footprint to net-zero (!). Despite its sustainable origins, BioPET maintains the high quality and performance of virgin fossil PET, making it an ideal choice for eco-friendly plug-and-play packaging. This innovative material supports a circular economy and meets the increasing consumer demand for sustainable products.

In addition to BioPET, Nicko will also demonstrate the benefits of UPM BioMEG for other industries such as polyester, PU and automotive.