

About Henkel

With its brands, innovations and technologies, Henkel holds leading market positions worldwide in the industrial and consumer businesses. The business unit Adhesive Technologies is the global leader in the market for adhesives, sealants and functional coatings. With Consumer Brands, the company holds leading positions especially in laundry & home care and hair in many markets and categories around the world. The company's three strongest brands are Loctite, Persil and Schwarzkopf. In fiscal year 2023, Henkel reported sales of more than 21.5 billion euros and adjusted operating profit of around 2.6 billion euros. Henkel's preferred shares are listed in the German stock index DAX. Sustainability has a long tradition at Henkel, and the company has a clear sustainability strategy with specific targets. Henkel was founded in 1876 and today employs a diverse team of about 48,000 people worldwide – united by a strong corporate culture, shared values and a common purpose: "Pioneers at heart for the good of generations." More information at www.henkel.com

Fueled by Data, Driven by Markets - Henkel Adhesive Technologies' Renewable Carbon Pathway

At Henkel AG & Co. KGaA, we support the transition from fossil to renewable carbon-based raw materials for our products. We aim to present our strategic approach to shape the transition toward a renewable-carbon-based future in Henkel Adhesive technologies. To define an effective target for this transformation, it is essential to establish a clear starting point. For this purpose, we developed a solid data foundation generated through an AI-based Trace the Atom approach that analyzes the feedstocks used across the value chains of our raw materials. Based on the resulting Renewable Carbon Baseline, we pursue a market-driven approach that is tightly integrated with our overall sustainability strategy, encompassing climate, circularity, and safety aspects. We are convinced that the development and scaling of new technologies must arise from market needs for renewable-carbon products. Only then can the transformation of the chemical industry toward a circular economy become a reality.